

## **South Carolina Association of Career & Technical Education**

Business Meeting

SC Education and Business Summit

Greenville, SC

*June 28, 2010*

### **Call to Order**

President Gwen Scarborough called the meeting to order at 4:30 pm.

### **Secretary's Report**

Tammy Haile presented the minutes from the 2009 SCACTE Annual Business Meeting.

Rick Kalk moved to accept minutes

Sheila Grant seconded.

### **Treasurer's Report**

Cathy Shaw gave a short report on current balances in SCACTE accounts.

### **Region II Report**

#### **Kathy Bradford**

The Region II policy board held three meetings during the 2009-10 school year. The first meeting was at the ACTE Region II Conference on September 23, 2009, in Savannah Georgia. Nine members from South Carolina attended this conference. Two teachers represented SCACTE in the awards program. Lila Abraham, Health Science Education teacher from Bythewood High School, for the CTE Outstanding Teacher of the Year and Twanda Addison, Health Science Education teacher from , for Outstanding New Career and Technical Teacher. Joan Anderson, Charleston County School District CTE Director, presented a breakout session. There were a total of 203 delegates at the conference. Debbie Ford, Georgia Region 2 representative and her Georgia conference committee members did an outstanding job with this conference. Jane, ACTE executive director, met with the board members to discuss some concerns with the changes to the benefits for non-unified and unified states.

The second meeting of The Region II policy board was held at the 2009 ACTE Annual Convention and Career Tech Expo on November 19, 2009 in Nashville, TN. Some of the ACTE national committees have been dissolved. Focus groups will now be established when needed to address issues or projects that arise.

The third Policy board meeting was held March 8, 2010 during the 2010 National Policy Seminar in Arlington, Virginia. Seven SCACTE members attended this conference. Several participated in a pre-conference leadership workshop.

### **Region II Accomplishments**

- Set goal to continue to work to increase membership by promoting ACTE at all State and region functions
- Region II Conference will have several break-out sessions on leadership development for states and promoting leadership at the regional and national levels.

### **Region II Emerging Critical Issues/Concerns for ACTE**

- The possibility of charging non-unified states fee for services was a critical issue at the Regional conference and again at the PCM meeting at the National meeting.

### **Region II Emerging Critical Issues/Concerns for the field of Career and Technical Education**

- Was ACTE not at the table when the stimulus money was being discussed? If we were there why were we left out of the funding matrix? What is ACTE doing advocacy wise with this administration?
- Assistance to states and local CTE directors in applying for Grants for their programs.

The 2010 Region II Conference will be held Sept 30-Oct 2, 2010 in Louisville, Kentucky. The theme is: **Race to the Lead *Leadership Is a Matter of Choice***. The program will follow the ACTE suggested focus on Leadership: Personal, Professional, Community. The registration form is available at [ACTEonline.org](http://ACTEonline.org).

The [2010 ACTE Annual Convention and Career Tech Expo](#) will be December 2-4, 2010 in Los Vegas. This information is also available at the ACTE website.

February 2011 is CTE Month and this year's theme is CTE: Learning Today, Earning Tomorrow

CTE: Learning Today, Earning Tomorrow. Every year there is a contest for the logo creation for CTE students. Please encourage your students to enter. Information will be on the website.

ACTE is searching for budding filmmakers and is looking to the CTE community to find them! Learn more about the contest rules, deadlines, tips and last year's winners at [ACTEonline.org](http://ACTEonline.org).

Debbie Ford from Georgia ACTE is the incoming Region 2 Vice President.

Leonard Williams is the incoming SCACTE Region II policy board member for the next 3 years.

Thank you for all your support during the last three years. I have enjoyed representing SCACTE on the Region II Policy Board.

**Executive Director's Report**  
**Ray Boland**

We have sent out monthly dues notices and dues cards. Checking the association's mailbox, ordering the plaques and picking items up for the Summit.

On May 4, I spoke to the 11<sup>th</sup> CATE Institute on membership in SCACTE. Many of the institute participants were knowledgeable of SCACTE and planned to become members. The months of May and June have been very busy working on the details of vendors for the Summit. We have met with, e-mailed and spoken to vendors, Carolina First Center and Displays Unlimited. We currently have 68 vendors which is 6 more than last year.

On May 25, I participated in a ACTE Leadership conference call. It dealt with suggestions on membership from unified and non-unified states.

On Friday June 25, I met with SDE and Carolina First Center on final planning for the Summit. We set up vendor booths in the afternoon and registration area on Saturday.

### **President's Report Gwen Scarborough**

It has been the highlight of my professional career to serve as your president. There are a couple of successes I would like to reiterate to you from this year.

For our first two board meetings during the year, we developed themes. I wanted to encourage attendance and offer leadership development with our business agenda, so we were constantly looking forward to the next step. Our first meeting, we concentrated on Leadership, and Dr. Bob Couch spent time with us, enlightening us to prepare for the days ahead; they will not be easy with the economic uncertainty. He stayed for the entire meeting and we enjoyed his vision and valuable time.

The next meeting we concentrated on Advocacy, inviting Nick Milasnovich to share with us. Mr. Milasnovich highlighted the history of Perkins and its purpose – CTE. This information would be valuable to new leaders, who would visit Washington with the ACTE National Policy Seminar. We are very fortunate to have Dr. Couch and Mr. Milasnovich as leaders and mentors for CTE in our state.

At Region II, we networked with so many educators and learned from the workshops of best practices offered by experts from our states/Region II.

At the ACTE conference in Nashville, we hosted a drop in for South Carolina members. What a successful experience. We spend much time visiting with the agricultural professionals attending the conference. After the conference, several officers visited Clemson Agricultural Department's professors and new teachers. Student SCACTE membership was given to them after a presentation concerning professional organization membership. We are challenged more than ever for funding and support of our programs, and must continually be aware of protecting the Perkins funding source. If we do not protect the federal funds, and they are compromised, will we ever regain the

funds? Imagine the impact this would have on our students. We do not envision funding will be any less difficult in the next couple of years. That is why we must be diligent to encourage our CTE teachers to join SCACTE and ACTE. Advocacy is vital, and never more than today. This spring, we realized the importance of professional membership involvement, as we literally witnessed the turnaround voting (in the South Carolina Senate) for technology for textbooks, transportation, and HSTW, by advocacy and networking.

Ninety-seven percent of our program completers are employed, in post secondary schools, or in the military. I do not know another program with such success in high schools.

### ***Committee Updates:***

#### **Awards & Credentials**

##### **Grace Decken (Tammy Haile reporting in Grace's absence)**

SCACTE awards will be presented on Wednesday, June 30 after the keynote address. Awards will be given for the Carl Perkins Outstanding Service Award, Award of Merit, ACTE Outstanding Career and Technical Educator, ACTE Outstanding New Career and Technical Teacher, and ACTE Teacher of the Year.

#### **Program**

##### **Rick Kalk**

Everything is in place for the remainder of the Summit with a couple of divisions altering their agendas. We expect a great conference for the remainder of the week.

#### **Federal & Legislative**

##### **Leonard Williams**

We had a good trip to Washington, DC for the ACTE National Policy Seminar. We have 1 Senate seat and all 6 House seats up for election in November. We have 2 incumbents that are not running for reelection and one incumbent was defeated in the primary. Therefore, it is going to be a very interesting election this fall. I recommend that you tell your colleagues to, 1) vote, and 2) vote for the person that supports education, which is your job.

There will be links on our SCACTE website to take you to the websites for state and federal candidates in the elections. Please click on those links and support those candidates who support education. Leonard stressed that educators need to get out and vote and support those candidate for public education financially.

**State Legislative**  
**Sherri Scoggins**

We conducted a state legislative breakfast on February 24<sup>th</sup> at the state house. Attendance was good and SCACTE members got an opportunity to discuss issues concerning CTE with local legislators.

The March visit to Washington also gave way for more discussion with local politicians.

It is imperative as CTE educators we look at the upcoming elections within our state. In 2010-2011, we need to become more involved with contacting our representatives to educate them on issues involving our needs.

**Finance**  
**Cathy Shaw**

No report

**Membership**  
**Randy Evans**

Currently, we have 460 members as of June 24, 2010. This is an increase of 1 member since the May 1, 2010 meeting.

Divisional membership numbers (including associate members) are as follows:

• SCCTEA	Administration	68 (down 2)
• SCAAE	Agriculture	15 (up 2)
• SCBEA	Business Education	131 (up 3)
• SCEITE	Engineering & Industrial Technology Ed	72 (same)
• SCATFACS	Family & Consumer Science	42 (up 1)
• SCCGPA	Guidance & Placement	69 (up 2)
• SCHSTE	Health Science Technology	64 (same)
• SCITA	Information Technology	24 (down 1)
• MEASC	Marketing Education	23 (same)
•	New & Related	10 (up 1)
•	No Division	30 (down 2)
• SCSN	Special Needs	33 (down 2)
• SCTEA	Technology Education	32 (up 7)

Each division was provided with a membership roster. If your division representative should need to contact Ray Boland, Executive Director for SCACTE, you may contact him at 803-781-1176 or by email at [Roland@SCACTE.info](mailto:Roland@SCACTE.info).

**Constitution and By-laws**  
**Terry Murphy**

No report.

**Publicity**  
**Ginger Hill**  
*Division Reports*

Two SCACTE newsletters were sent out this year. Please send in your articles because we need to share our success stories.

**Agricultural Education**  
**Reported by Pat Earle**

The National FFA Convention was held in October. Representatives from Ag also attended the ACTE National Policy Seminar this past March in Washington DC. The Ag State Convention was held in June, and the Ag teachers meeting will be held in July at Clemson University.

**Business Education**  
**Tena Crews**

The regional Southern Business Education Convention will be held October 20-23, 2010 in North Charleston, SC; the SCBEA Convention will be held February 17-19, 2011 at the Marriott Resort & Spa at Grande Dunes in Myrtle Beach, SC.

We are expecting a great 2010 Division Day at the Summit with expectations of great attendance. The SCBEA Division Day includes a special activity for those educators who have completed the online insurance course offered through the University of Central Arkansas and the Griffith Insurance Foundation. Other Division Day activities included a multitude of guest speakers and discussion.

**CTE Administrators**  
**Ron Roveri**

The CTEA awards luncheon and the division day schedule will be held on Tuesday at the Summit. Ron referred the group to the pages in the summit program book that outlined the agendas for the division day.

**Engineering & Industrial Technology**  
**Dwight McDuffie**

Two student scholarships will be awarded from this division.

## **Family and Consumer Sciences**

No Report

## **Guidance and Placement**

No Report

## **Health Science Technology Shelia Grant**

Health Science Educators Professional Conference was held in Myrtle Beach, SC, February 4-6, 2010. There were 76 Health Science Educators present. All present were not members of SCACTE, but three new members were signed up and four were renewed.

It was voted to take “Technology” out of the organization’s name. We are now known as HSE (Health Science Educators) instead of HSTE (Health Science Technology Educators).

Our organization provides four \$500.00 scholarships, for a total of \$2,000.00.

Awards presented at the conference were:

- Outstanding New Educator: Lorie McDuffie from Spring Valley High School
- Outstanding Career & Technical Educator: Gwen Scarborough
- Award of Merit: 1) Val Richardson: Palmetto Health  
2) Patricia Keal & Mary Valiant: Barnwell County Hospital

Conferences attended by HSE members:

- 1) Regional ACTE – Savannah, GA Sept. 25-27, 2009 was attended by President Lila Abraham and President Elect Twanda Addison
- 2) ACTE Division Conference – Nashville, TN was attended by Grace Decken and Lynn Clarke

New Officers Elected:

- President Elect: Debra Dicks of Barnwell County Career Center
- Secretary: Lynne Clarke of Aiken County Career and Technology Center

## **Marketing Education (MEASC) Loranda Melton**

In September of 2009, we held our Marketing Education/DECA Professional Development Day at Lexington Technology Center. This was well attended by Marketing teachers. In October, Fall Leadership was held at Riverbanks Zoo in Columbia, SC. Also, all DECA chapters celebrated DECA Week during October 11-14.

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In April, we held our International Career and Development Conference in Louisville, Kentucky. Three national scholarship winners were recognized.

- Amy LaFontaine - Publix Scholarship – Wando High School
- LeCrystal Robinson – Finish Line – Garrett Academy
- Allyssa Stevenson – Publix – Lexington Technology Center

Also, we had a substantial increase in the number of students achieving a competency level of 80% in various competition testing categories.

On July 1<sup>st</sup> – DECA will roll out a new logo and mission statement.

Tomorrow, we are looking forward to a great division day; new officers will be elected.

### **Special Needs Cheryl Roycroft**

By-laws were completed during the business meeting. We'll go over them to make sure no changes will be needed.

Plans for a successful division day are in the works with 3 guest speakers. The topic will be parents dealing with special needs children. Both speakers are working parents.

Planning for a successful election of new officers.

### **Technology Education Tim Ray**

1. Division Day will be Wednesday. Name Change from SCTEA TO SCTEEA due to the national association's name change.
2. Need involvement of the PLTW and the Gateway to Technology programs in the SCTEA division. This needs to be emphasized by our S.C. Dept. Of Education advisor.
3. TSA needs to invite PLTW and Gateway to Technology programs to the State SCTSA Conference. Again, the SC Dept. advisor should strongly encourage this to make TSA in South Carolina a stronger organization like it had been in the past.
4. Need to elect a President-elect for SCTEA.

### **Information Technology Jerry Taylor**

SCITA is no longer a Division. We voted to disband and rejoin the SCEITE division.

**SCACTE Website**  
**Jerry Taylor**

As the webmaster, I need information to place on the Division pages. When you send me something, please let me know where you want it posted. If it is outside your Division pages, I will need to get Ray Boland to approve it.

News Articles are always appreciated. If it is an article from a newspaper, I need to reference the newspaper.

**New Business**

In the absence of the chair of the Constitution and By-Laws Committee, President-Elect Rick Kalk brought the recommendations of the committee to the membership for approval.

Upon the request of the Board of Directors, at the May meeting, the committee was asked to prepare changes in the Constitution and By-Laws that reflect the combination of the office of Secretary and the office of Treasurer. The appropriate changes were made and announced to the membership, through the May/June newsletter. The committee brought the proposed changes to the membership for consideration and approval.

Elections were held for President Elect and Secretary/Treasurer. Tammy Haile will become President Elect and Kathy Bradford will be the new Secretary/Treasurer.

**Old Business**

None

**Adjournment**

Leonard Williams made the motion to adjourn.

Chet Horton seconded.

Meeting adjourned at 5:45 pm.

Respectfully submitted,

*Tammy M. Haile*

Tammy M. Haile  
SCACTE Secretary